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## **Legendary Sports Prints Obtains Ruth and Gehrig License**

### **Baseball Personalities to Appear in Sports Art**

**Plantville, CT – May 31, 2007** – Legendary Sports Prints (LSP) announced today that it has entered into a licensing agreement with CMG Worldwide, Inc. for the use of Babe Ruth and Lou Gehrig's likeness in LSP's sports art. Financial terms of the agreement were not released.

LSP produces limited edition sports lithographs of classic moments in sports history. Using highly renowned sports artists, such as Bill Purdom, Ron Stark and Al Sorenson, to paint carefully researched action scenes, LSP then converts the original painting into highly sought after lithographs and giclees. Given the limited nature of any single print, the lithograph or giclee becomes an instant collector's item in addition to a respected piece of art.

"Having licenses for two of the personalities closest associated with the sport of baseball seemed logical for one of the leading providers of baseball artwork," said Mr. Vincent Furfaro, LSP's Chief Executive Officer and Co-Founder. "LSP remains committed to licensing many of the sports personalities depicted. These licenses extend the reach of our existing suite of baseball licenses which already includes Major League Baseball Properties, the National Baseball Hall of Fame and Museum, among many others," Mr. Furfaro added.

"We are happy to add Legendary Sports Prints as a licensee of the images for both Babe Ruth and Lou Gehrig for LSP's growing portfolio of art focused on baseball," said Mr. Pete Enfield, Vice President, CMG Worldwide. "Having seen their initial print depicting Babe Ruth, it meets the high quality standard indicative of the type of work we demand from our licensees," Mr. Enfield went on to add.

The initial images depicting the likeness of Babe Ruth and/or Lou Gehrig are The Bronx Bombers, Iron Horse and The Bambino. These as well as many other sports lithographs offered by LSP can be seen at [www.sportslithographs.com](http://www.sportslithographs.com). In addition to the unframed lithograph or giclee, LSP offers framing services. LSP's prints can also be purchased from LSP directly or from one of its authorized dealers listed on the web site.

## **About Legendary Sports Prints**

Legendary Sports Prints is engaged in designing, developing, marketing and producing reproductions of hand painted fine art depicting memorable sports moments in history. LSP primarily markets such reproductions in the form of lithographs and giclees. Each reproduction, usually in a limited edition series of less than 1,000 prints, is hand signed by the artist. The Company also offers additional services such as framing and on selected prints, hand signed autographs of the individual depicted as well as the sale of the original painting from which the lithograph or giclee was derived. Additional information is available at LSP's website [www.sportslithographs.com](http://www.sportslithographs.com) or by contacting LSP at 866.926.8577.

## **About CMG Worldwide**

Based in Indianapolis, Ind. with offices in Hollywood, Calif. and Rio de Janeiro, CMG Worldwide is the premier company for representing the families and estates of deceased celebrities. Today, CMG Worldwide represents over 200 diverse personalities and corporate clients in the sports, entertainment and music fields. As the business and marketing agent for these clients, CMG puts together over 2,000 different business deals each year throughout the world. Additional information is available at CMG's website [www.cmgworldwide.com](http://www.cmgworldwide.com).

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