



FOR IMMEDIATE RELEASE

Contact: Vincent Furfaro, LSP (347.492.6388)

Legendary Sports Prints Enters NASCAR Art Market Limited Edition Giclee Images to Depict Pit Stop Scenes

New York – October 12 2009 - Legendary Sports Prints, a leading publisher of affordable fine art, is proud to announce that it will be marketing a new line of limited edition licensed NASCAR artwork. The artwork is the creation of Eric Soller and depicts race scenes as though you were watching from the “pit area.” While LSP’s acclaimed artwork has primarily depicted scenes and personalities from many leading sports, these will be the first offerings that are NASCAR related. NASCAR remains extremely popular and has built a large fan following.

The artist for LSP’s NASCAR images, Eric Soller, has spent the last 25 years perfecting his craft in the area of graphic design and illustration for large and small corporate clients, manufacturers and design studios. Along with being a talented artist, Eric is an accomplished photographer, which is where he draws his inspiration for his paintings.

“We believe there is tremendous potential in marketing licensed artwork to NASCAR fans,” said Mr. Vincent Furfaro, LSP’s Chief Executive Officer. “What makes Eric’s artwork so interesting is that it gives the viewer the perspective of watching from the pit stop as though he was at the race. His vibrant use of colors brings the scene to full life,” Mr. Furfaro added.

The initial images available for sale are each part of a limited edition series of only 2009 prints. They are “No. 24 DuPont Chevrolet Pit Stop”, a fine art giclee on paper measuring 24” x 40”; “No. 48 Lowe’s® Chevrolet Pit Stop”, a fine art giclee on paper measuring 24” x 40”; and, “In the Pits”, a fine art giclee on paper measuring 24” x 40”. Additional images will be released in the coming months.

Legendary Sports Prints will offer Eric Sollers’ artwork through its extensive dealer network. The artwork can be seen at LSP’s website at www.sportslithographs.com.

Legendary Sports Prints

Legendary Sports Prints is engaged in designing, developing, marketing and producing sports and entertainment wall décor. Its sports wall décor consists of original artwork, reproductions of hand painted fine art and “tribute” collages of artwork, photos and memorabilia depicting memorable sports moments and personalities in history. Additional information is available at LSP’s website www.sportslithographs.com or by contacting LSP at 347.492.6388

###